



**BOLD  
THINKERS  
DRIVING  
REAL-WORLD  
IMPACT**

## Advancing the Green Economy

With Inclusive, Market-led Growth



Abt Associates is a global consulting and research firm that uses data and bold thinking to promote equity and improve the quality of people's lives. We manage more than 200 projects valued at \$3.5 billion across 35 U.S. federal agencies, including multiple USAID missions and offices.

### APPROACH TO ADVANCING THE GREEN ECONOMY

Abt's work advances the green economy by promoting inclusive markets that generate climate resilient jobs and empower local communities. We proactively engage the private sector; strengthen high-growth value chains; promote a transparent, accountable policy environment that fosters trade and investment while safeguarding against environmental and social harm; expand access to finance and other services that support micro, small and medium-sized enterprises (MSMEs); and incentivize private sector investment in climate mitigating opportunities and practices.

### STRENGTHENING HIGH-GROWTH VALUE CHAINS

To strengthen high-growth value chains, you must address business and social challenges that have traditionally excluded marginalized groups. Abt engages diverse stakeholders and prioritizes local leadership to elevate the voices and perspectives of those most vulnerable to climate and economic shocks. In Cambodia, we are improving linkages between local market actors, working in partnership with more than 100 private sector companies to mobilize \$38 million in private sector investment and \$15 million in agriculture-related financing to generate \$100 million in sales. Abt is connecting Egyptian farmers to new market opportunities and skills that will help them compete in Egypt's sophisticated horticulture sector. The project has facilitated \$18 million in farm-level sales and established partnerships with agricultural universities and technical schools to build the next generation's workforce and agripreneurs.

To build a resilient tourism industry in Papua New Guinea while protecting the country's unique environmental and cultural heritage, Abt is fostering sustainable, inclusive

development along the Kokoda Track—one of the country's most important ecological and tourism resources.

### PROMOTING A TRANSPARENT AND SUPPORTIVE POLICY ENVIRONMENT

Abt promotes good governance by analyzing and addressing political economy realities, recognizing that transparency, accountability, and local ownership improve market competitiveness, responsiveness, and inclusiveness. We seek to mitigate imbalances in power and decision-making dynamics between the public sector, private sector, and citizens that impede efficient market systems. Under **FCDO's Good Governance Fund (GGF)**, Abt collaborated with the

#### Abt works with EPA to Launch the Solid Waste Management Toolkit for Developing Countries.

Abt has been supporting US EPA to build out the Toolkit since 2019 when we developed the 100+ page Best Practices for Solid Waste Management (SWM) in Developing Countries Guide. Since the release of the Guide, Abt has helped EPA grow the Toolkit to include e-learning modules, communication materials, webinar materials, videos, and four new companion chapters on emerging issues: plastic waste management, recycling markets, climate change, and equity. The Toolkit resources are easy to use, open access resource for decision makers implementing SWM programs around the world. Many of the resources have been translated into Spanish, French, Arabic, Vietnamese, Bahasa Indonesian, and Thai.

Government of Georgia's Prime Minister's Office, MoESD and MEPA to conduct a comprehensive evaluation of state support programs to help MSMEs in target sectors and provided evidence-based recommendations to better support MSMEs and women's entrepreneurship. Under the Abt-led **Mexico Competitiveness Program (MEP)**, Abt helped develop regulatory frameworks designed to advance the country's commitments to halt and reverse forest loss and land degradation by 2030 while delivering sustainable development and promoting an inclusive rural economic transformation.

### INCLUSIVE ACCESS TO FINANCE AND OTHER SERVICES TO SUPPORT MSMEs

Abt expands access to business support services, finance, and investment to improve management, bolster business networks, and facilitate market access for key actors. To ensure more inclusive financing, Abt incorporates new funding and investment instruments—like blended finance, impact investment, and fintech—to support enterprise start-ups, sustainability, and growth.

The Abt-led **Investing in Women Initiative** partnered with 10 impact investors to facilitate blended finance structures for women-owned and women-led SMEs in the Philippines, Indonesia, and Vietnam. The initiative's \$7.9 million investment catalyzed an additional \$52 million in private sector investment, building a business case for a more inclusive investing environment globally. As technical lead of **the Climate Economic Analysis for Development, Investment and Resilience (CEADIR) project**, Abt helped develop the capacity of local banks to navigate clean energy lending, increasing their awareness of clean energy technologies, and identifying renewable energy projects for local investment. The Abt-led **USAID SHOPS Plus program** expanded supply- and demand-side financing for health by facilitating the use of USAID's Development Credit Authority (DCA) loan guarantees by health providers and drug shop owners.

### INCENTIVIZING PRIVATE SECTOR ENGAGEMENT

To incentivize private sector engagement, Abt cultivates strong relationships with private sector actors to establish

a mutual understanding of aligned incentives and shared interests. These trusted relationships enable us to develop tailored solutions that advance both development objectives and business goals. For example, Abt is leading the five-year, \$47 million Healthcare Electrification and Telecommunications Alliance (HETA) under USAID's Power Africa initiative. Through HETA, Abt leverages private sector resources to install reliable, renewable power and provide mobile network and internet access for 10,000 health facilities across sub-Saharan Africa. Under SHOPS Plus, we facilitated greater private sector participation in 27 countries and established, brokered, or supported 25 global partnerships with donors and private sector champions. In West Africa, Abt promoted export-oriented trade by engaging firms, industry associations, and regional alliances to facilitate \$100 million of investment in agriculture and apparel, \$136 million in exports, and \$174 million in sales—generating more than 20,000 new jobs.



Scan the QR code to take a deeper dive into these projects and learn more about Abt's capabilities in helping expand the green economy worldwide.

### For More Information

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### Pursuing Equity. Looking for the Intersections. Driving Real-World Impact.

Abt Associates is a global consulting and research firm that combines data and bold thinking to improve the quality of people's lives. We partner with clients and communities to advance equity and innovation—from creating scalable digital solutions and combatting infectious disease, to mitigating climate change and advancing economic growth.



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