



# CROSS-CUTTING CORE CAPABILITIES

## **Improving lives knows no boundaries.**

When others say it can't be done, we say it can.

It's in our DNA. Since 1965, we have brought bold thinking to the fore, providing evidence, expert insights and accountability to drive successful policies and programs worldwide. We collaborate with our clients to achieve the best return on investment and strongest impact by tailoring our approach and delivering the gold standard of integrated business solutions.

## **Communications & Behavior Change**

Abt draws on a whole-system perspective to combine communications approaches, behavior change theories, formative research and creative design in a methodology that incorporates interpersonal communication, community mobilization, mass media, and policy advocacy. Our multidisciplinary team works across the globe to ensure people are served in meaningful and lasting ways.

## **Digital & Data Services**

Data play a major role in identifying where inequities flourish, from environmental injustice to racial disparities in breastfeeding. At Abt, we collect data through surveys, use data science and geospatial analytics to analyze those data, and use data storytelling and visualization to tell evidence-based stories that transform data into actionable insights. We craft solutions and measure impact using an equity lens to improve the health and well-being of people around the world. Our delivery of digital solutions is coupled with robust change management practices, a large partner ecosystem, and embedded security policies. At Abt, we have used data and emerging technology to tackle the world's toughest challenges since our founding. And it remains the heart of what we do today.

## **Equity**

Abt's global equity work follows core principles of "nothing about us without us" and "do no harm." We recognize that our work changes community dynamics, and we lead with those most affected. Our practice involves meaningful co-creation, a focus on intersectionality, and creating a culture of accountability. With staff who mirror the communities with whom we work, we aim to transform the policies, processes, and systems that perpetuate racism, sexism, ableism, homophobia, and other forms of oppression.

## **Research, Monitoring & Evaluation**

Abt is a global leader providing research, monitoring, and evaluation services at the highest level of quality and rigor. We generate evidence-based insights and innovate solutions that enable decision makers to address complex challenges.

## **Technical Assistance & Implementation**

We address the world's most pressing problems—from infectious disease prevention and surveillance to climate and environmental policies to child, youth and family programs—using technical assistance and implementation strategies centered in equity. Spanning diverse cultures, geographies, and sectors, we enable local stakeholders to drive their own solutions and identify pathways to change through a focused approach on capacity building, collaborative learning and evidence-based practices.

[abtassociates.com](http://abtassociates.com)



Printed on 100% Recycled Content Paper





## KEY FOCUS AREAS

Abt Associates is a global consulting and research firm that uses data and bold thinking to promote equity and improve the quality of people's lives. From advancing positive health outcomes and just environmental and social policy to crafting digital, data-centric solutions and bolstering economic security, we partner with clients and communities to tackle their most complex challenges.

### Climate, Environment & Energy

Abt works in the U.S. and globally to solve complex environmental challenges, supporting governments and other stakeholders to achieve long-term sustainability goals. We factor in multiple impacts— economic, health, policy and social— across air, water and land, and include sophisticated modeling and scenario analysis. Our work includes environmental science, climate change mitigation and adaptation, disaster management, policy and regulatory analysis, benefit-cost analysis, and health risk assessments.

### Global Development

Abt's Global Development practice focuses on improving the lives and economic well-being of people in lower and middle-income countries. We work in partnership with local government clients, civil society, community leaders, and the private sector to implement high-quality, high-impact programs in Africa, Asia, Latin America, and the Middle East. We command technical expertise in health, agriculture, climate change, economic growth, food security and governance—as well as in international evaluation and research. Our multi-layered health portfolio includes policy, health promotion and disease prevention, health finance, private sector engagement, and health systems strengthening.

### Healthcare

Good health depends on accessible, high-quality, equitable care. We work across settings, from hospitals and nursing homes to community-, state-, and federal safety net programs, to support the vital health and well-being conditions required for people to thrive. For more than 30 years, we've been a trusted partner to the nation's healthcare systems, including health insurers and the public/private sectors. Every day, we apply research, policy analysis, data analytics, digital technologies, and technical assistance to improve health care access, quality, and value for all people.

### Housing & Asset Building

For more than 50 years, Abt has helped shape the nation's most critical housing policies and programs through rigorous studies, qualitative research, and technical assistance rooted in equity.

Our work for cities, foundations, nonprofits, states and the federal government has contributed to safe, affordable housing; interventions and systems to prevent and end homelessness; asset building and financial education to grow homeownership; climate-resilient communities; and policies and programs that promote well-being and self-sufficiency for all people.

### Human Services

Abt partners with policymakers, practitioners, and communities to identify, enhance, and build programs – at the national, state, and local levels – that span a wide range of areas, including food and nutrition, community revitalization, workforce development, education, and child and family welfare. We offer specialized assistance at every stage of program development, from asking the questions that drive research to putting the results of that research into practice. We're also leaders in program evaluation, technical assistance, and systematic evidence reviews. Throughout each stage, we apply evidence-based, equity-centered solutions aimed at improving the efficiency and effectiveness of programs to help people and communities thrive.

### Public Health

Working with all levels of the public health system, Abt designs and implements evidence-based public health research, surveillance, program evaluation, technical assistance and strategic communications, with a particular focus on priority populations. Through an equity lens, our work impacts behavioral health; infectious and chronic diseases; environmental health; reproductive, maternal, newborn and child health; and nutrition. We partner closely with clients and stakeholders to strengthen public health services, infrastructure, and information systems; provide data for decision making; encourage innovation; and empower individuals and communities.

**Pursuing Equity.**  
**Looking for the Intersections.**  
**Driving Real-World Impact.**

[abtassociates.com](http://abtassociates.com)



*Printed on 100% Recycled Content Paper*