

# Reaching Individuals, Communities and Policies



## Goals of the Reach Study

- Describe the reach of RECO investments in Los Angeles County.
- Assess experiences of grantees and community members with RECO.

## RECO Overview

First 5 Los Angeles funded RECO investments to adopt a wide variety of strategies to address early childhood obesity at the following levels:



Individual



Community



Policy/Systems

## RECO Reached:

**59%**

of all communities



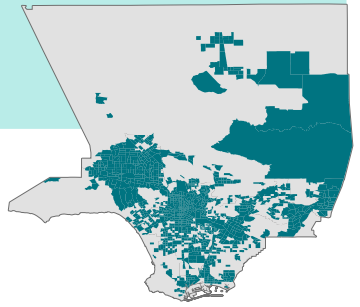
**68%**

of child-dense communities



**87%**

of high-poverty communities



**75%**

of high-child obesity communities



## Examples of Experiences and Perceived Changes

### Individual Level

Cooking or eating habit changes



Modifications in physical activity



### Community Level

Changes in community behaviors



Changes to parks and gardens



### Policy/Systems Level

**ORGANIZATIONAL**  
Nutrition/physical activity policies among partner organizations



**COMMUNITY**  
Changes to food vending policies



**COUNTY**  
Support of healthy food enterprises through zoning policies



**STATE**  
Increasing eligibility criteria for SNAP benefits



**BOLD THINKERS  
DRIVING  
REAL-WORLD  
IMPACT**



**SARAH SAMUELS CENTER  
FOR PUBLIC HEALTH  
RESEARCH & EVALUATION**

**Populous**

[www.populous.com](http://www.populous.com)